



# THE LOCAL LOON

## ADVERTISING PRICE LIST

The Local Loon is a free publication delivered monthly to most restaurants, professional offices, hotels, retail stores, and info centers throughout Bancroft and the surrounding area, with 1000 copies delivered each month. Each issue includes a list of local events, what to do in the area, trivia, local information, fun reading and monthly horoscope.

The Local Loon is also available online and includes more useful information including a local business directory, maps, and more fun reading.

**[www.localloon.ca](http://www.localloon.ca) / Find us on Facebook for daily updates!**

PRINTED COPY - AD PRICES		
AD SIZE	MONTHLY	3 MONTHS
1 unit ad	\$99	\$270
2 unit ad	\$189	\$510
3 unit ad	\$279	\$750

ONLINE - AD PRICES			
AD SIZE	3 MONTHS	6 MONTHS	12 MONTHS
1 unit ad	\$75	\$150	\$300

**ONLINE - EVENT AD (5" wide x 2" tall) ... \$60 for 3 months**  
 (ad will be placed within the event listing - in order of event date)

Events are listed free (in the events list) in our printed issue and online  
**To advertise or submit an event, contact us at: [info@localloon.ca](mailto:info@localloon.ca)**

**AD SIZES**  
 (ad design is included)

**1 UNIT AD**  
 2.5" WIDE  
 X  
 3.5" TALL

**2 UNIT AD**  
 2.5" WIDE  
 X  
 7.2" TALL

**3 UNIT AD**  
 2.5" WIDE  
 X  
 11" TALL

Deadline is the 20th of the month prior to the issue that comes out on the 1st of the month.

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 Non-Profit Organizations receive 10% discount.